

# NICOLE SANKOWSKI

WEB DESIGNER  
PUBLICATION DESIGN

AVAILABLE FOR

HIRE & FREELANCE WORK



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## PERSONAL STATEMENT



I am an Oak Park, IL based brand-identity, publications artist and web designer creating effective visual communications across many platforms. As a graphic designer I am a problem solver at heart and strive to deliver the most effective solutions at the highest level of standards. Additionally, with a combination degree in English and Graphic Design, I know how to make your words and ideas pop.

## EXPERIENCE

### WEB CONTENT ADMINISTRATOR, CHICAGO LYRIC OPERA, 2016 - 2017

14-month contract position working in Lyric's IT department, doing final content management for new website. Worked with development company to test components and develop out areas of Lyric that weren't yet represented in new site, including apprenticeship programs, development, and production rentals. Wrote monthly progress report to key stakeholders and donors.

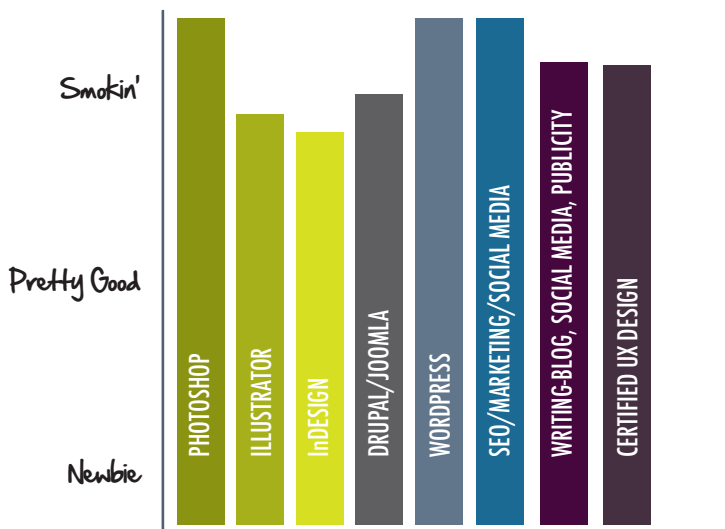
### CONTRACT WEB DESIGN & DEVELOPMENT, MARKETING, 2002 - 2016

Freelance Designer specializing in **website design/development**, brand-identity, internet marketing, and software tutoring for individuals and companies. I specialize in non-profits. I also specialize in Educational Publishing, both onsite and in my studio, and have worked for such publishers as McGraw-Hill, Pearson, Scholastic, and Contemporary Books. Publication experience includes Children's magazines and books and has included prototype design and implementation of book design, cover design, and packaging design. CLIENTS HAVE INCLUDED: NILES PUBLIC LIBRARY, OAKMARK FUNDS, NATIONAL FUTURES ASSOCIATION, SHEDD AQUARIUM, MS. FIT MAGAZINE.

### GENERAL LEARNING COMMUNICATIONS, 1996 - 2002

ART DIRECTOR for custom magazine publishing company. Half of job included managing a team of four designers to create 6 monthly educational magazines for The Weekly Reader Corporation (Stamford, CT). I Collaborated with a team of editors and art buyers to create award-winning magazines from concept to final computer-to-plate output. Other job duties consisted of creating and executing quarterly magazines and marketing materials for various health clients, including national healthcare facilities and organizations. In addition, I created many of GLC's marketing and identity materials, coordinated in purchasing departmental materials such as fonts and software updates, and assisted in hiring new designers for the department. I conceptualized and created (including wrote) a children's publication and coordinating e-zine (Open Up and Say Ahhh!) that won an Ed Press Award in 2001 and generated well over \$500K in sales for GLC.

## TECHNICAL SKILLS



## WHY WE SHOULD WORK TOGETHER

- I'm great at understanding what you want and executing it
- Ability to work alone and within a team of creatives
- Highly creative in verbal visual methods of illustrating text and organizing text
- Great technical skills plus I'm really nice

## EDUCATION & AWARDS

- BA in Graphic Design/English/Women's Studies from Clark University (Worcester, MA)
- Graduated Magna Cum Laude; Editor of The Scarlet
- Staff Designer and Writer for Business Worcester Magazine, circ. 75,000
- Winner Ed Press Award, 2001