

# NICOLE SANKOWSKI

WEB DESIGNER  
PUBLICATION DESIGN

AVAILABLE FOR

HIRE & FREELANCE WORK



<http://www.nicolesankowski.com>

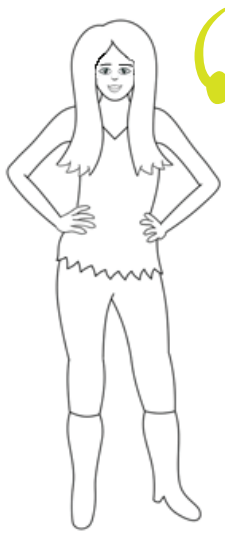


773.960.0625



nsankowski@gmail.com

## PERSONAL STATEMENT



I am an Oak Park, IL based brand-identity, publications artist, and web designer creating effective visual communications across many platforms. As a graphic designer I am a problem solver at heart and strive to deliver the most effective solutions at the highest level of standards. Additionally, with a combination degree in English and Graphic Design, I know how to make your words and ideas pop.

## EXPERIENCE

Freelance Designer specializing in website design/development, brand-identity, internet marketing, and software tutoring for individuals and companies.

I also specialize in Educational Publishing, both onsite and in my studio, and have worked for such publishers as McGraw-Hill, Pearson, Scholastic, and Contemporary Books. Publication experience includes Children's magazines and books and has included prototype design and implementation of book design, cover design, and packaging design.

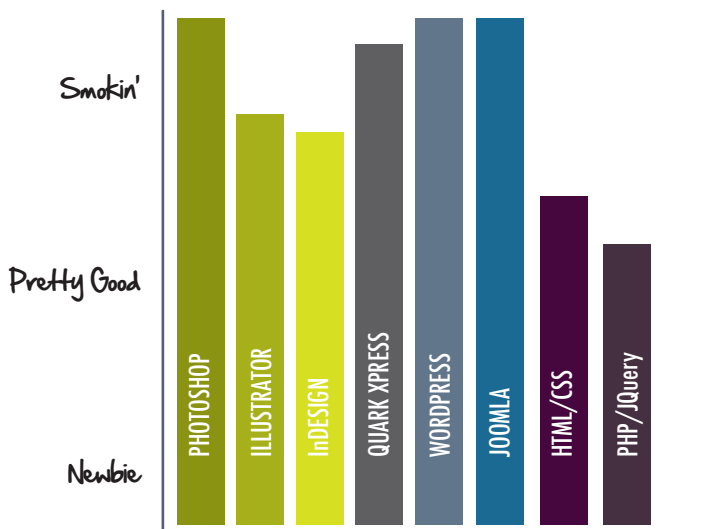
### GENERAL LEARNING COMMUNICATIONS, 1996 - 2002

ART DIRECTOR for custom magazine publishing company. Half of job included managing a team of four designers to create 6 monthly educational magazines for The Weekly Reader Corporation (Stamford, CT). I Collaborated with a team of editors and art buyers to create award-winning magazines from concept to final computer-to-plate output. Other job duties consisted of creating and executing quarterly magazines and marketing materials for various health clients, including national healthcare facilities and organizations. In addition, I created many of GLC's marketing and identity materials, coordinated in purchasing departmental materials such as fonts and software updates, and assisted in hiring new designers for the department. I conceptualized and created (including wrote) a children's publication and coordinating e-zine (Open Up and Say Ahhh!) that won an Ed Press Award in 2001 and generated well over \$500K in sales for GLC.

### SYSTAT INC., 1990 - 1996

CREATIVE DIRECTOR and TECHNICAL WRITER for statistical software development company (Evanston, IL). Was responsible for all advertising and marketing material, both b/w and international 4-C ads in MacUser and MacWorld magazines, marketing brochures, and product price listing sheets. Was hired as Technical Writer but originated internal creative department (saving Systat over \$100k/year that had been budgeted for out-of-house design services; sales rose 17% the first year after design went internal).

## TECHNICAL SKILLS



## WHY WE SHOULD WORK TOGETHER

- I'm great at understanding what you want and executing it
- Ability to work alone and within a team of creatives
- Highly creative in verbal visual methods of illustrating text and organizing text
- Great technical skills plus I'm really nice

## EDUCATION & AWARDS

BA in Graphic Design/English/Women's Studies from Clark University (Worcester, MA)

- Graduated Magna Cum Laude; Editor of The Scarlet
- Staff Designer and Writer for Business Worcester Magazine, circ. 75,000
- Winner Ed Press Award, 2001